

Corporate Citizenship

Information of the Group's social corporate responsibilities and its employee activities in 2014



1) Flag Day on Hong Kong Island

On 4 January 2014 (Saturday), the Group participated in the Flag Day charity campaign on Hong Kong Island. The Flag Day charity campaign was initiated by social service funds of all forms and their volunteers. All proceeds raised from the Flag Day campaign will be applied to the development of the following three areas: community development, family and child welfare services, and children and youth services.

2) Hong Kong and Kowloon Walk

On 5 January 2014, the Group participated in the Hong Kong and Kowloon Walk sponsored by the Community Chest of Hong Kong for fundraising purposes. Proceeds raised will assist social welfare organizations in providing family and child welfare services. Meanwhile, the Group encouraged its colleagues to take the initiative to participate in public welfare activities, and contribute to communities, thus benefiting communities and social groups.



3) “Hike for Hospice” Hiking Activity

The Society for the Promotion of Hospice Care (hereinafter referred to as the “Society”) is committed to promoting hospice and palliative care and providing bereavement support. Through various forms of life and death education, the Society encourages positive discussions of death among the public and educates them, while promoting messages to cherish life and live a positive life. On 9 March 2014, the Group participated in the annual “Hike for Hospice” sponsored by the Society in Tai Lam Country Park. On the same day, the Group’s representative team of four claimed the championship title for the short-trip group.



4) Hong Kong Volunteer Workshop for Mainland + Hong Kong Art Creation Exchange Program of “Kids’ Dream”

On 31 May 2014, the Group participated in the fifth Hong Kong volunteer workshop for the Mainland + Hong Kong Art Creation Exchange Program of 2014 “China Overseas X TREATS”, jointly sponsored by China Overseas and TREATS. This program took place in Shatin Public School, attracting 11 employees of the headquarters of Far East Global, along with their family members and friends. In addition, volunteer college students from the University of Hong Kong and Hong Kong Polytechnic University participated in this program. Together, they led the art creation exchange between 27 pupils from Shatin Public School and Chiu Yang Por Yen Primary School.



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5) Hilti 40th Anniversary Table-Tennis Tournament

On 6 July 2014, the Group participated in the Hilti 40th Anniversary Table-Tennis Tournament sponsored by Hong Kong FACADE Association in South China Athletic Association to promote friendship and communication. This friendship tournament aimed to promote friendship and communication between members and advocate the development of physical and mental health rather than work. In line with this aim, the tournament was also a fundraising activity for the Lighthouse Club Hong Kong. On the same day, the Group's representative team of six won third prize in the group contest.



6) Charity Walk

On 21 September 2014, the Group participated in the "HKFA – 921 Charity Walk" sponsored by Hong Kong FACADE Association on Lugard Road of Victoria Peak. This charity campaign aimed to raise funds for the "Sowers Action Long March for Education 2014 – Jiangxi Route".



7) 2014 Badminton Championship of China Overseas

On 17 and 18 October 2014, the Group participated in the 2014 Badminton Championship of China Overseas held by the friendship association of China Overseas Holding Limited in Chengdu, China. The Group had a representative team of five participate in this event, and they were from Shenzhen and Shanghai branches.



8) "Green Rider 2014" by the Conservancy Association

On 19 October 2014, the Group participated in the "Green Rider 2014" organized by the Conservancy Association in Lantau South Country Park. This round of "Green Rider" introduced a fundraising event to the particular element of "bike adventure", which brought our colleagues closer to nature and promoted the public awareness of environmental protection.



9) Awarded "Caring Company 2013 – 2015" After Our Successful Application

The Group is committed to fulfilling its social corporate responsibility, demonstrating care to public communities, while caring for its employees. In addition, the Group embraces a strong sense of environmental protection. Therefore, the Group was awarded as "Caring Company 2013 – 2015" after its successful application.

